

Selection of Study Programmes at HSG which Embed Sustainability in their Curriculum

Various HSG study programmes integrate sustainability into their curriculum. In the following, a selection of those programmes is presented. More information on how they integrate sustainability can be found on their respective websites.

The efforts to further embed responsibility and sustainability topics in all our study programmes are ongoing. If you are interested in learning more about specific examples, you can find more information in our latest PRME report on page 29 & 31.

Contextual Studies (KX)

Contextual Studies form one of the most important and unique distinguishing features of the University of St. Gallen. It is a core element of all our degree programmes at HSG and aims to educate responsible leaders, who are not only capable of making sound decisions and managing resources effectively but are also equipped with the critical skills as well as cultural and ethical awareness necessary to make a positive impact in their communities and the future of society.

The courses on the Contextual Studies programme are divided in eight areas of concentration (Society, Responsibility, Culture, Law, History, Creativity, Media, and Technology) from which Bachelor's and Master's students choose courses up to 24 ECTS and 18 ECTS respectively. All areas of concentration view sustainability through different lenses and explore a variety of topics that relate to social, economic and environmentally sustainable goals.

Bachelor's level

- Major in International Affairs (BIA)
- Major in Business Administration (BBA)

Master's level

- Master in Management, Organization Studies and Cultural Theory (MOK)
- Master in International Affairs and Governance (MIA)
- Master in General Management (MGM)

- Master in Strategy and International Management (SIM)
- Master in Marketing Management (MiMM)
- Master in Banking and Finance (MBF)
- CEMS Master in International Management (CEMS MiM)
- Certificate Programme in Managing Climate Solutions (MaCS)

PhD level

- Doctoral Programme in International Affairs and Political Economy (DIA)
- Doctoral Programme in Management (PMA)
- Doctoral Programme in Organisation Studies and Cultural Theory (DOK)

Executive Education

Full-time programmes:

- embaX (HSG and ETH)
- Executive MBA
- International Executive MBA
- MBA

Diploma of Advanced Studies (DAS):

- Insurance Management

Certificate of Advanced Studies (CAS):

- Governing Energy Transitions
- Hochschuldidaktik
- Management of Recycling Companies
- Management of Utility Companies
- Renewable Energy Management (REM-HSG)
- Schule leiten als System
- Smart Mobility Management
- Sustainable Aviation Management
- Women Back to Business

Other courses and modules:

- Aiming Higher – Career Development for Female Medical Residents
- Aiming Higher – Women’s Leadership Programme

- Certificate Course on ESG and Sustainable Finance
- Compliance Management Day
- Erfolgreich durch Diversity & Inclusion
- Fit for Sustainable Finance
- HSG Highlights
- Intensivworkshop Nachhaltigkeit (*starting 2023*)
- Nachhaltigkeit (ESG) für Kontrollfunktionen
- Public Entrepreneurship Academy
- Regenerative Leadership
- Sustainability Management for Business Excellence